



WORLD TURKIC FORUM

Strategic Communication:
Reference Values, Institutions, Persons

PROGRAMME

5TH WORLD TURKIC FORUM

“Strategic Communication: Reference Values, Institutions, Persons”
“Turkic Diasporas Vision, Strategic Communication and Management”

(01-03 June 2016, Titanic Business Bayrampasa Hotel, Istanbul)

1ST DAY 01 June 2016, Wednesday

Participants' Arrival at Istanbul

World Turkic Forum Wise Persons Board Meeting - 4

Board Members

Prof. Dr. Ali Engin OBA (R) Ambassador, Cag University | TASAM, Turkey

Ambassador Halil AKINCI, Hazar Strategic Institute, Turkey

Prof. Dr. Ahat ANDİCAN, Istanbul University, Former State Minister, Turkey

Prof. Dr. Faruk ŞEN, Chairman of TAVAK, Turkey

Prof. Dr. Nevzat YALÇINTAŞ, 21.-22. Term Member of the Grand National Assembly, Turkey

Prof. Dr. İsenbike TOGAN, Bogaziçi University, Turkey

Hakkı ATUN, East Mediterranean University, Former Prime Minister, Turkish Republic of Northern Cyprus

Dr. Veyis GÜNGÖR, TURKEVI Research Center, the Netherlands, the Netherlands

Prof. Dr. Hakkı KESKİN, Honorary Chairman of Germany Turkish Society, Germany

Prof. Dr. Kadırali KONKOBAYEV, Kyrgyz – Turkish Manas University, Kyrgyzstan

Prof. Dr. Emine GÜRSOY NASKALİ, Marmara University, Turkey

Anar RIZAYEV, Chairman of Writers Union, Azerbaijan

Ambassador Olcas SÜLEYMENOV, Permanent Representative of UNESCO, Writer, Kazakhstan

Prof. Dr. Vamık VOLKAN, Virginia University Mind and Human Relations Center, USA

2ND DAY 02 June 2016, Thursday

09.00 - 09.30 Registration

09.30 - 10.30 Opening Speeches

Süleyman ŞENSOY, Chairman of TASAM, Turkey

Jandos ASANOV, General Secretary of TURKPA, Azerbaijan

Prof. Dr. Nevzat YALÇINTAŞ, Wise Persons Board of World Turkic Forum

10.30 - 11.00 Coffee Break & Art Exhibition Opening and Promotions of Book

Artist Alibek KOYLAKAEV | "Non Verbal Speech" Art Exhibition, Republic of Dagestan

Artist Murat ERKAN | "Golden Age of Anatolia; Golden Face of Seljuki" Art Exhibition, Turkey

Writer Necdet ÖZEN | "My Hoary Grandmother" Book Launches, Turkey

Writer Valeriy KAZAKOV | "The Last Summer" Book Launches, Republic of Dagestan



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11.00 - 13.00 First Session | KARINA 1 Hall (Floor A 2)
“Strategic Communication: Reference Values, Institutions, Persons”

Chairperson

Hakkı ATUN, East Mediterranean University, Former Prime Minister, Turkish Republic of Northern Cyprus

Speakers

Prof. Dr. Nadir DEVLET, Istanbul Aydin University, Turkey

Prof. Dr. Aiman DOSSYMBAYEVA, L.N.Gumilyov Eurasian National University, Kazakhstan

Prof. Dr. Hacali NECEFOĞLU, Kafkas University, Turkey

Assist. Prof. Tahir AŞİROV, Bülent Ecevit University, Turkey

Lecturer Alan BONDAREV, Eurasia University, Kazakhstan

Erdoğan ASLIYÜCE, Chairman of Hodja Ahmet Yesevi Foundation, Turkey

Discussants

Assist. Prof. Gökhan IŞIL, 19 Mayıs University, Turkey

11.00 - 13.00 Second Session | BORNEO Hall (Floor A 1)
“Turkic Diaspora’s Vision, Strategic Communication and Management”
(Strategy and Vision for Management and Communication; Strategic Management and
Diaspora, Diaspora in Consultation and Determination Processes, Strategic Communication
and Diaspora)

Chairperson

Prof. Dr. Ali Engin OBA (R) Ambassador, Cag University | TASAM, Turkey

Speakers

Prof. Dr. Ramazan BİÇER, Sakarya University, Turkey

Prof. Dr. Hakkı KESKİN, Honorary Chairman of Germany Turkish Society, Germany

Dr. Veyis GÜNGÖR, TURKEVI Research Center, the Netherlands

Dr. Kahraman TUNABOYLU, President of the Turkish Community (IIT), Switzerland

Gökhan GÜLER, National Unity Party, Chief Executive of Kyrenia, Turkish Republic of Northern Cyprus

Discussants

Assoc. Prof. Nevzat ŞİMŞEK, Eurasian Research Institute, Turkey

13.00 - 14.00 Lunch | Alesta Restaurant

14.00 - 15.30 Third Session | KARINA 1 Hall (Floor A 2)
“Turkic Diaspora’s Vision, Strategic Communication and Management”
(Strategy and Vision for Management and Communication; Academic Activities and
Diaspora, Business World and Diaspora, Think Tanks and Diaspora)

Chairperson

Prof. Dr. Hakkı KESKİN, Honorary Chairman of Germany Turkish Society, Germany

Speakers

Prof. Dr. Ali Engin OBA (R) Ambassador, Cag University | TASAM, Turkey

Dr. Demir Fitrat ÖNGER, Chairman of Paris Anatolia Culture Center, France

Adnan DİNÇER, Chairman of NBZ and AK Vorarlberg, Austria



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Hüseyin Cesurhan TAŞ, Vice Chairman of Sahipkiran Strategic Research Center (SASAM), Turkey
Yunus Emre AKSU, General Manager of Turkic World Foundation, Turkey

Discussants

Assoc. Prof. Özen YAYLAGÜL ÜSTÜNEL, 19 Mayıs University, Turkey

14.00 - 15.30 Forth Session | BORNEO Hall (Floor A 1) "Common Values, Integration and Strategic Communication"

Chairperson

Prof. Dr. Nadir DEVLET, Istanbul Aydin University, Turkey

Speakers

Assoc. Prof. Elchin MİRZABAYLI, BayMedia News Agency, Azerbaijani Popular Front Newspaper, Azerbaijan
Assoc. Prof. Qalib SAYILOV, Baku State University, Azerbaijan
Lecturer Kâzım CEYLAN, Ahi Evran University, Akhism Culture Research and Application Centre, Turkey
Hakan BENLİ, Magazine "NogayTurk", Turkey
Keisuke WAKİZAKA, Middle East Technical University, Turkey - Japan

Discussants

Assist. Prof. Şeref TÜR, Marmara University, Turkey

15.30 - 15.45 Coffee Break

15.45 - 17.15 Fifth Session | BORNEO Hall (Floor A 1) "Social State Model and Security in the synthesis of Turkic - Islamic Civilizations"

Chairperson

Prof. Dr. Numan ARUÇ, Academy of Science & Art, MANU, Macedonia

Speakers

Prof. Dr. Mehmet KARAGÜL, Mehmet Akif Ersoy University, Turkey
Assoc. Prof. Cavid QASIMOV, Azerbaijan National Academy of Sciences (ANAS), Azerbaijan
Assist. Prof. Serdar YILMAZ, Istanbul Arel University, Turkey
Lecturer Tümay MERCAN, Kocaeli University, Turkey
Eran HASİP, Macedonian Radio Television, Macedonia

Discussants

Assoc. Prof. Recep CENGİZ, 19 Mayıs University, Turkey

17.15 - 19.00 Free Time

19.00 - 21.00 Dinner and Red Apple Awards Presentation Ceremony (Karina 1 Floor A 2) Concert | Arslanbek SULTANBEKOV, Singer Fashion Show | Kazakhstan FaBer Fashion House



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3RD DAY 03 June 2016, Friday

09.30 - 11.00 **Sixth Session | BORNEO Hall (Floor A 1)**
“Strategic Communication: Reference Values, Institutions, Persons”

Chairperson

Dr. Veyis GÜNGÖR, TURKEVI Research Center, the Netherlands

Speakers

Prof. Dr. Ahmet YILDIRIM, Yıldırım Beyazıt University, Turkey
Assoc. Prof. Osman Nuri KÜÇÜK, Uskudar University, Turkey
Assist. Prof. Ahmet Emin SEYHAN, Kafkas University, Turkey
Dr. Ayten AHMEDOVA, Ganja State University, Azerbaijan
Dr. Mesud ÜNAL, Pusula Strategy and Leadership Consulting, Turkey

Discussants

Engin ULUDAMAR, Turkish Association of Finland, Finland

09.30 - 11.00 **Seventh Session | (Karina 1 Floor A 2)**
“Civilizations, Interaction among Civilizations”
“Civilizations, Interaction among Civilizations and Media”

Chairperson

Ahmet YEŞİLTEPE, International News Director at NTV, Turkey

Speakers

İsmail CENGİZ, Chairman of Eurasian Federation of Turkish Associations, Turkey
Güngör YAVUZASLAN, President of the Int. Association of Journalists of Turkish Speaking Countries, Turkey
Emrah GÜNEY, Coordinator of the Int. Association of Journalists of Turkish Speaking Countries, Turkey
Zeynel Abidin KIYMAZ, President of GAP Journalists Union, Turkey
Zafer KARATAY, Repr. of Crimean Turkish National Assembly in TR, President of the “Emel Kırım” Foundation, TR

Discussants

Can HASUSU, Al Jazeera Turk - Journalist
Hüseyin BOZAN, Executive Editor Turkmen Agency

11.00 - 11.15 **Coffee Break**

11.15 - 13.00 **Eighth Session | BORNEO Hall (Floor A 1)**
“Cities as Symbol of Civilization and Security”
“Art, Esthetic, Culture and Tourism: Products, Models and New Strategies”

Chairperson

Prof. Dr. Mehmet KARAGÜL, Mehmet Akif Ersoy University, Turkey



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Speakers

Assoc. Prof. Onur GÜLBAHAR, Okan University, Turkey
Yüksel TÜREMEZ, Bilkent University, Turkey
Mücella TARHAN, General Manager of Mea Villa Travel Company, Turkey
E. Emre AFANYALI, Chairman of Istanbul Health Tourism Platform, Turkey
Ahmet BALBAY, General Secretary of Natural Heart of Bolu Tourism Association, Turkey

Discussants

Prof. Dr. Füsun İSTANBULLU DİNÇER, İstanbul University, Turkey

13.00 - 14.30 Lunch | ALESTA Restaurant

14.30 - 16.00 Ninth Session | BORNEO Hall (Floor A 1)
“Turkic Civilization’s Opinion Saving and Strategic Communication Perspectives”

Chairperson

Ambassador (R) Murat BİLHAN, Vice Chairman of TASAM, Turkey

Speakers

Prof. Dr. Ertan EĞRİBEL, İstanbul University, Turkey
Prof. Dr. Lindita XHANARİ, University of Tirana, Albania
Prof. Dr. Numan ARUÇ, Academy of Science & Art, MANU, Macedonia
Prof. Dr. Saleh SULTANSOY, TOBB University of Economics and Technology, Turkey
Dr. Hasan OKTAY, Chairman KAFKASSAM, Turkey

Discussants

16.00 - 16.15 Coffee Break

16.15 - 17.00 Closing Session | BORNEO Salonu (Joint Session) Floor A 1
Süleyman ŞENSOY, Chairman of TASAM, Turkey
Ambassador (R) Murat Bilhan, Vice Chairman of TASAM, Turkey
Prof. Dr. Ali Engin OBA (R) Ambassador, Cag University | TASAM, Turkey

General Discussants

Assoc. Prof. Nevzat ŞİMŞEK, Eurasian Research Institute, Turkey
Assist. Prof. Şeref TÜR, Marmara University, Turkey
Assoc. Prof. Özen YAYLAGÜL ÜSTÜNEL, 19 Mayıs University, Turkey
Assist. Prof. Gökhan IŞIL, Marmara University, Turkey
Assoc. Prof. Recep CENGİZ, Marmara University, Turkey
Engin ULUDAMAR, Turkish Association of Finland, Finland